

Sustainability:

Sinbad Club stands as one of the very first luxury sustainable resorts in Egypt with ecologically-friendly architecture that is in harmony with nature. Our dedication and commitment to renewable energy, water conservation and protection of marine life is supported by locally sourced materials, adaptation of sustainable technology and minimized waste.

MANAGEMENT

ENVIRONMENTAL MANAGEMENT SYSTEM (ISO 14001)

Sinbad Club strives to minimize any disruption to the environment arising from its activities by using energy efficiently, and by reducing waste, emissions, and discharges. All operations and activities are carried out on the highest standards of care and is compliant and certified according to the internationally recognized principles of the ISO 14001 Environmental Management System.

TRAVELIFE SUSTAINABILITY SYSTEM

Sinbad Club operations are certified and compliant with the Travel Life Sustainability System, Gold Class, which is the highest class in the initiative created and managed by the international travel industry. It helps tourism related businesses to measure, improve and report on their contribution to the environmental protection, social development and economic stability of the destinations and communities in which they are based.

GREEN STAR HOTEL PROGRAM

The Green Star Hotel (GSH) is a national green certification and capacity-building program managed by the Egyptian Hotel Association (EHA) under the patronage of the Egyptian Ministry of Tourism. The GSH program offers an opportunity for hotels operating in Egypt to be internationally recognized for raising their environmental performance and social standards while reducing their operational costs. A team of certified local and international experts guide interested hotels through a sequence of training and information support sessions leading to field audits to ensure compliance with the program standards prior to granting the GSH certification. Sinbad Club is classified a gold member of the Green Star Program, which is the highest classification in the program.

RAISING ENVIRONMENTAL AWARENESS

Sinbad Club helps in raising environmental awareness by displaying its environmental policies in a prominent place, and by giving each staff member a minimum of 2-hours training annually, including specific environmental tasks & policies for waste, water, and energy management. Sinbad Club also educates guests on environmental issues by promoting an environmentally caring hotel philosophy.

WATER

PORTABLE WATER CONSUMPTION MANAGEMENT

Sinbad Club monitors, analyzes, and manages its water consumption on regular basis in order to consistently improve its water consumption. It ensures that kitchen dishwashing & laundry machines

operate only when they are loaded to their nominal capacity. Water flow regulators on all basin faucets, taps, and showers in addition to dual flush water-efficient toilets have been installed throughout the developments and replaced traditional methods. In addition, Sindbad Club has invested in an onsite seawater desalination plant in order to meet its drinking water demand.

WASTEWATER MANAGEMENT

Better waste water management has been implemented through the use of treated waste water for landscape irrigation, and by providing sewage disposal via own sewage plants. Sindbad Club has also installed grease interceptors on all kitchen drains and is planning to adopt landscape drip irrigation systems.

ENERGY

ELECTRICITY CONSUMPTION MANAGEMENT

Sindbad Club continuously monitors its electricity consumption of the individual hotels and properties and reviews opportunities for energy savings. Initiatives such as the use of low energy lamps in all internal and external lighting, using room key activation cards for switching all room power, and the optimization of swimming pool temperature control have all been implemented to save energy. Natural sunlight has replaced energy-intensive dryers in the laundry in order to line-dry all possible linens. It has also adopted a strict maintenance strategy to ensure optimal use of plants and machinery.

ALTERNATIVE SOLUTIONS

Sindbad Club have partnered up with EACOM EDAW and the Fraunhofer Institute for Solar Energy Systems, two of the world's leading environmental & energy advisory firms, to improve its development's energy consumption and efficiencies and in exploring different sustainability solutions and practices.

SUSTAINABLE FUTURE

Sindbad Club is currently planning to implement 3 environmental projects, including the replacement of bottled gas with city gas for kitchen use, replacing oil fired hot water with solar hot water, and using energy-efficient boilers. Sindbad Club is also implementing solutions to recover energy from the main ventilation systems, insulating hot and chilled water pipes, and a series of ongoing upgrades to the infrastructure with more energy efficient alternatives.

WASTE

WASTE MANAGEMENT

Sindbad Club waste management efforts includes recycling restaurant organic waste, garden green waste, and construction demolition waste on all its developments. Guest recycling bins are available across the site, and all paper, glass, metal, plastic, biological waste and composting are separated. Sindbad Club is currently investigating the use of food waste for onsite energy production via biogas combined heat and power.

ENVIRONMENTALLY FRIENDLY PROCUREMENT

Sinbad Club has implemented a series of procurement policies such as purchasing energy efficient products, use of environmentally friendly refrigerants instead of CFCs/HFCs, and the avoidance of purchasing toxic materials and replacement by non-toxic materials. Sinbad Club also promotes bulk buying of supplies using returnable containers, avoids single portion packs in restaurants, and limit individual packaging of hygiene products in bed rooms.

ECOLOGY

SUPPORTING THE LOCAL ECOLOGY

In partnership with the Hurghada Environment Protection and Conservation Association, Sinbad Club utilizes its marine units and crew to collect waste from the surrounding islands and beaches. Sinbad Club has been keen on enhancing the biodiversity of the ecology by using native plant species where possible, drought tolerant planting which doesn't require as much watering, and plant species that can tolerate irrigation from treated backwater. Sinbad Club is also working on replacing insecticides, weed killers, fungicides with organic fertilizers instead, and providing onsite compost facilities to support landscaping.

PROTECTION OF ANIMALS & ENDANGERED SPECIES

Sinbad Club has signed a protocol with the Egyptian Ministry of State for Environmental Affairs to display all Red Sea Reserves Authority's confiscated wild life in Sinbad Club's purposely built non-profit endangered species permanent exhibition to promote protection for endangered species. Sinbad Club often hosts in its marine facilities the Red Sea Reserves Authority's research team to conduct research and experiments with the aid of Sinbad Club's marines' team, in addition to offering the Reserves Authority technical support offsite.

RAISING SEA LIFE AWARENESS

Sinbad Club's Sinbad Submarines, the only real submarines in North Africa and the Arab World, have been a true champion when it comes to Sea Life awareness, as it provides an unparalleled experience for diving 25 meters below water, which had allowed children, elders, and others with health reasons to experience and appreciate the sea life. Sinbad Club has also partnered with the Environmental Affairs Authority to establish the first artificial diving center project, "The Red Sea Hebatullah Ship", to promote low-impact diving.

LOCAL COMMUNITY

SOCIAL DEVELOPMENT

Sinbad Club plays a role in serving the community in which it operates by sponsoring charitable events to aid the disabled and disadvantaged, and by funding social activities. Team members are encouraged to engage and commit part of their Time to help the local community through a variety of charities and foundations, educational organizations, and similar institutions.

ENCOURAGING CULTURAL DIALOGUE

Sinbad Club has been developing a series of weekly cultural talks, debates, and events in Left Bank. These weekly events have been receiving great responses and reviews due to its approach to sensitive

and often overseen topics such as self-expression through graffiti, assessing the revolution's impact, minorities, and unprivileged areas communities around the country such Siwa.

PREVENTION OF BLINDNESS

Sinbad Club has partnered with Misr El Kheir foundation to find and treat cases with functional deterioration or loss of sight due to health conditions, environmental, or social factors. The initiative targets cases that need surgical interference provide therapeutic medications for a proper treatment, provide ophthalmic equipment essential for improving the visual acuity, and rehabilitation. The initiative's goals are to help curable visually disabled cases to live normally, raise preventive awareness about the diverse lesions causing eye diseases to the low-income population in underserved areas.